



TRAINING ACADEMY

PATTERN IMPRINTED DECORATIVE CONCRETE

www.spectaculardriveways.co.uk



INTRODUCTION

Spectacular Driveways was founded in 1996 and is backed by over 25 years of industry experience.

The key to *our* successful business has been a fully trained workforce and due to the rapid expansion in this industry we have developed our first Training Centre in West Yorkshire.

Pattern imprinted concrete is a highly innovative method of imprinting the surface of ready mixed concrete to give the look of stone, cobbles, brick, slate or even timber decking. Any stencilling or features are added and the colour of choice is applied making each project unique for the clients.

The Pattern Imprinted Concrete process is ideal for

- Driveways
- Patios/Pathways
- Internal Floors
- Conservatory Floors
- Industrial Flooring
- Swimming Pool Surrounds
- Kitchen Counter Tops



From a maintenance aspect and for durability this process and product is far superior to using the general paving systems.

This will give your clients the satisfaction of....

- A weed free drive
- A drive that won't stain – e.g. - from leaking oil
- A drive that won't sink leaving an uneven surface.

Spectacular Driveways will help you develop these new skills or improve on existing ones.

Commercial Work

Pattern imprinted concrete is becoming the choice for local councils now because as opposed to York stone paving or traditional setts, imprinted concrete cannot be individually lifted and carted away!

WHAT DO WE OFFER?

The Spectacular Driveways Training Centre can offer

- Beginners/ Intermediate and Advanced Training Courses
- Extensive practical and classroom training
- A full range of tailored tool packages
- Onsite technical support
- A wide selection of patterns



This will enable you to work in Pattern Imprinted Concrete, Exposed Aggregate Concrete and Integrally Coloured Concrete; all offering excellent finishes for ultimate uses.

Our courses are carried out by fully trained individuals in the industry and a trained assessor who has many years of experience on this business.

During your time with us you will take part in several practical and theory sessions. The practical sessions will take you from the beginning of the imprinting process to the final end product giving you the confidence to go on and be a Pattern Imprinted Concreteer.

Each session will end with a question and answer section to enable you to go over any points you are unsure of.

As well as the practical sessions we will also provide an insight to the Sales, Costing and Marketing advice you will need to ensure that you have all the necessary information to start off your business.

You will leave us with the knowledge of how to lay Pattern Imprinted Concrete and the opportunity to take with you the products to start your business.

The cost of the 2 day course is £350 + vat.



COMMENTS FROM PREVIOUS TRAINEES

S.FLAHERTY, MIDDLESEX –

“The course was very interesting and knowledgeable. It met my expectations and more.”

S.SMITH, BRADFORD –

“The course met my expectations and beyond.”

S.CARNEY, LIVERPOOL –

“I would give the course 10/10!”

D.BOWDITCH, DORSET –

“The course defiantly met my expectations and was well worth the travelling.”

G.DAY, DERBY –

“A no bull course for anybody serious about getting into pattern imprinted concrete. Well worth the money!”



WHERE ARE WE?

The courses are held at our Huddersfield Training Centre situated at
UNIT 5, Waterhouse Mill, Albert Street, Lockwood, Huddersfield HD1 3PR

The Following directions are from the M62:

Exit at Junction 24. At the roundabout take the 3rd exit and continue along
A629/Halifax Road towards Huddersfield. Continue along the A629 for 5 miles
then onto the A62/Castlegate Slip road for ½ mile. Turn right A616/Chapel Hill.
Turn left into Albert Street. We are further on the road just on the right.

ACCOMMODATION

The Croppers Arms
138 Westbourne Rd
Marsh
Huddersfield
HD1 4LF
01484 421522
www.croppersarms.co.uk

Single	£35.00
Twin	£49.50
Triple	£58.50

Huddersfield Central Lodge
11-15 Beast Market
Huddersfield
HD1 1QF
01484 515551
www.centralodge.com

Single	£50.00
Twin	£88.00

The Briar Court Hotel
Halifax Rd
Birchencliffe
Huddersfield
HD3 3NT
www.briarcourt.co.uk

Single	£65.00
Double	£75.00

Heritage Service Suites
70 Plover Rd
Lindley
Huddersfield
HD3 3HR
www.heritagelofts.co.uk

Single	£70.00
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COURSE PROGRAMME

DAY ONE

THEORY

- Welcome and Introduction
- Three Day Agenda
- Health & Safety Talk
- Imprinted Concrete Presentation
- Tool box talk

PRACTICAL

- Place and Level Concrete
- Compact and Float
- Colouring Application and Techniques
- Floating and Bonding of Colour
- Hardener
- Second Colour Application
- Finishing Techniques
- Release Agent Application and Curing
- Imprint Stamp Design
- Question and Answer Debrief

DAY TWO

THEORY

- History of Decorative Concrete
- Concrete Specifications
- Product Information, Guidelines, Product Pricing

PRACTICAL

- Curing Times
- Brush Off and Dampen Surface
- Chip Joints
- Saw Cuts
- Pre-Seal Wash and Brush
- Final Wash Off
- Application of Acid Stain to Enhance Stamp Work
- Neutralize and Wash Off Acid Stain
- Question and Answer Debrief



DAY 3

THEORY

- Problems Presentation
- Working out the Costs
- Sales Advice
- Marketing Advice
- Tool Box Talk
- All Product and Pricing Handouts
- Final Photograph Session

PRACTICAL

- Dry and Paint Joints
- Check for Moisture
- First Coat of Sealer
- Discussion of Sealer Issues
- Final coat of Sealer

WHAT DO I BRING?

- Overalls
- Steel Reinforced Boots
- Trainers (for the classroom)
- Waterproofs

The course begins at 9am and ends at 6pm.



WE HAVE EVERYTHING YOU NEED TO START YOUR BUSINESS!

Starter Kits can be ordered on the first day for you to take home with you at the end of the course.



To book a place on the course please telephone the office on 01484 321456. A Deposit of £100.00 (per/person) is required by debit card (credit card there is a 2% charge). The balance has to be paid in full 1 week prior to attending.

